

PRESS RELEASE



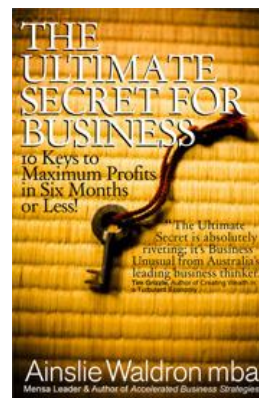
eliminating racism
empowering women
ywca

For Immediate Release:

January 18, 2010

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SOROPTIMIST INTERNATIONAL OF SOUTHWEST WASHINGTON AND YWCA-CLARK COUNTY PRESENTS
The Ultimate Secret for Business: a Networking Mixer and Speakers Series!



Vancouver, WA- Soroptimist International of Southwest Washington and the YWCA-Clark County will begin their new **Speaker's Series on Monday, January 25, 2010** from 5:30-7:30p.m. at the YWCA in downtown Vancouver, WA (3609 Main Street, Vancouver).

The first speaker in the series is acclaimed Australian author Ainslie Waldron, author of ***The Ultimate Secret for Business***. Voted as one of Australia's 25 most intriguing, Waldron will be closing her American book tour in Vancouver, Washington! "I could not think of a better group to close the tour than Soroptimist and the YWCA, two awesome organizations empowering women every day" said Waldron.

Ainslie Waldron mba is a leading voice of the business turnaround and profitability field, specializing in small companies (2 – 200 employees). Ainslie has **one of the world's highest IQs** and has some elegant ways to make companies successful.

-More-

PRESS RELEASE

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Soroptimist Speakers Series Continues

Her groundbreaking *Theory of Accelerated Business Success* garnered worldwide attention in 2008 as company leaders discovered how to quickly achieve remarkable profit levels with her unconventional business strategies.

In her new book ***The Ultimate Secret for Business***, Ainslie demonstrates that a small to mid size company can reach its maximum level of success in six months or less if its managers will simply take 10 actions that 99% of business leaders never do. The book delivers immediate action steps any business owner can take to assure a fast company turnaround and new heights in profitability.

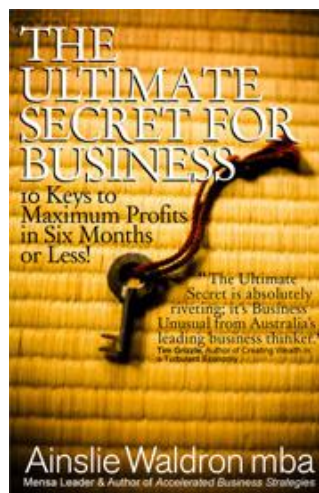
www.secretforbusiness.com

Ainslie Waldron heads the Accelerated Business Success Consultancy based in Brisbane, Australia with clients across the country, in the United States, and the UK. She is on the board of several companies, heads Australia's largest Mensa organization, and is a high-level consultant to the United Nations.

On January 25, 2010 attendees will be able to network while enjoying some refreshments and then hear from Ainslie Waldron, closing out the evening the author will be doing a book signing for those wishing to purchase her book.

For more information log onto www.sisouthwestwashington.org or call 626-644-3472.

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PRESS RELEASE

Speaker's Series Flyer

(was already sent out, if you need a pdf copy please let us know)



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clark county

Speaker's Series:

Meet Ainslie Waldron

Consultant to Remarkable Businesses Worldwide

Business Author & Speaker

The Ultimate Secret For Business

"Ainslie has the answer for businesses that hit a plateau"

"...possibly the highest IQ of any business advisor working today."

"A trusted consultant to entities ranging from restaurant chains to the United Nations"

Monday, January 25th

SW Washington Soroptimist

YWCA-Clark County
3609 Main Street
Vancouver, WA

5:30-6pm
networking /
refreshments

6-7pm Speaker:
Ainslie
Waldron

Sponsored by:
Soroptimist International Southwest Washington
YWCA - Clark County

